Press Release: Infotech's US branch has appointed a new CEO

Infotech Automation Inc. announces Kenn Yurch as the new CEO/President

Infotech Automation Inc., based in Watertown, CT, has appointed Kenn Yurch as its new CEO/President, effective April 1, 2025. Simon Hofer, who held the position for the past 18 months, will be voluntarily returning to Switzerland to continue his work with Infotech AG.

Kenn Yurch brings almost 30 years of experience as a senior sales and support engineer to his new role. Prior to joining Infotech Automation Inc. in October 2023, he led the technical support team at Air-Vac Automation in Seymour, CT. With his extensive expertise in automation and outstanding leadership qualities, we are confident that he is the ideal successor to Simon Hofer. Since joining Infotech Automation Inc., Kenn has served as the CTO/Vice President where he played a pivotal role in the company's incorporation and in establishing its technical support team.

"I worked closely with Infotech for 23 years before joining them in 2023 and opening the new US branch. Working with Infotech has always been like working with family. I'm very excited about this opportunity and I'm looking forward to continuing to build our branch into a major automation center."

We are thrilled to welcome Kenn to his new role.

About Infotech Automation Inc.

Infotech Automation, headquartered in Switzerland, specializes in the development, production and maintenance of multifunctional dispensing and assembly machines. Precision, reliability and flexibility are the cornerstones of our products and internal processes. Our success is built on solid, long-standing partnerships with customers, technology partners, suppliers and employees.

Power Module Production Line

2023-2024 marked an exciting time for Infotech Automation, highlighted by the October 2023 launch of our new US branch office in Watertown, CT. This strategic expansion is a crucial step towards increasing our market presence in the US and Canada.

The Watertown, CT office is responsible for providing support to our existing US and Canadian customers. The office also focuses on acquiring applications from both new and existing customers. Additionally, Watertown features a demo room designed to facilitate enhanced technical support and offer process development capabilities for customer projects.

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